

## An Introduction to Our Services

### Capacity Building

Over the past decade, the number of US nonprofits has risen over 30%, increasing the competition for resources—both in dollars and talent. In the arena of education, spending has increased almost 40% over the past 10 years; yet American students fall behind on international assessments. The country is experiencing a heightened sense of urgency within the public sector that has never been seen before. Organizations are competing for scarce resources and stakeholders are demanding greater evidence that programs, goods, and services produce measurable and positive outcomes for our communities.



Pensarus was founded to provide innovative solutions, rooted in research-based best practices, so that education and human services organizations can rise to modern challenges. We typically recommend allocating 3-5% of funds to look critically at your work and get outside support for improvement. Our services help organizations effectively capture and utilize funds by strengthening people, processes, and technologies in ways that appeal to stakeholders and measurably improve outcomes for children and families. Our professional philosophy incorporates business fundamentals that are applicable to the public and private sectors, while also recognizing the unique features of non-profits, government, and mission-driven businesses.

**Value Added to your Organization.** Pensarus has a proven track record of enabling public and private sector organizations improve outcomes for children, families, and communities. Our schools have seen 7% gains in student achievement within five months; our clients have shortened delivery timelines from four months to six weeks. In the past year alone, Pensarus has helped non-profit organizations develop strategy and forge critical relationships with corporate funders, politicians, business partners, and even the White House. We have developed new technology and trained our clients to implement best practices. We achieve results by inspiring, aligning, and achieving accountability within organizations. We develop user-friendly plans that respect the core elements of your work. We apply technologies that are appropriate to your organization, and we maintain flexibility to meet your high-pressure budgets and timelines—we realize that our communities cannot wait for help.

**Elements of Our Services.** Here are some things we can do to help your organization WIN in today's competitive environment:

Organizational Audits – Best Practice Research/Toolkits – Strategy – Facilitation  
Program & Technology Innovation – Focus Planning – Financial Maturation – Board Development  
Business Process Mapping/Refinement – Training Development – Knowledge Management  
Change Management – Succession Planning – Communications Planning